

**EXHIBITORS PROSPECTUS AND
SPONSORSHIP OPPORTUNITIES**

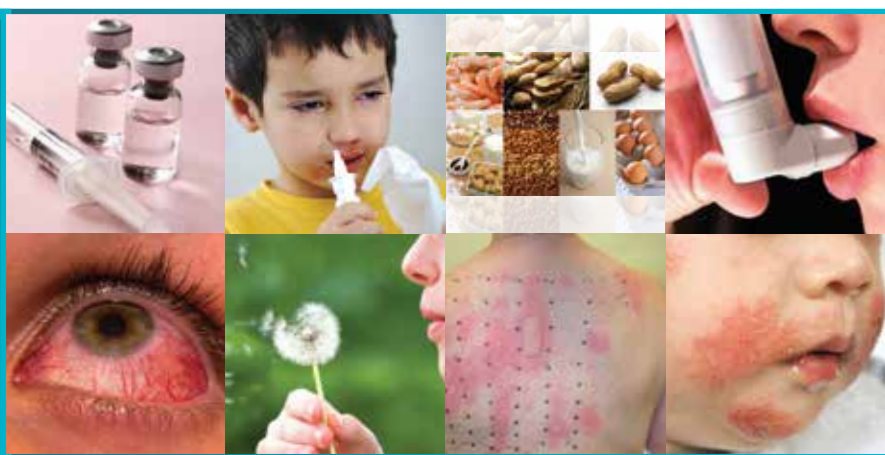
18th

Malaysian Congress and Exhibition on Allergy and Immunology

6th - 8th April, 2018 • InterContinental Kuala Lumpur, Malaysia

MSAI - ISAI 1st Joint Allergy and Immunology Scientific Meeting 2018

*Diversity and Togetherness Toward Achieving
Excellence in Allergy and Immunology*



Organised by:



In collaboration with



Contact:

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Malaysian Society of Allergy and Immunology (MSAI)

Message from the President Malaysian Society of Allergy and Immunology (MSAI)



Dear Colleagues

On behalf of the Malaysian Society of Allergy and Immunology (MSAI), we would like to extend our warmest invitation to you to attend the 18th Malaysian Congress and Exhibition on Allergy and Immunology in Kuala Lumpur. This congress will be jointly organised with the Indonesian Society of Allergy and Immunology (ISAI), and for the first time MSAI is having the collaboration with ISAI, having had such joint meetings with our sister societies from Singapore (ACIS) and Thailand (AAIAT).

Allergic diseases continue to be a global public health issue and great efforts are being made to find newer treatment for allergic diseases, as are preventive measures with various strategies adopted. This includes the strategy of addressing the issue as that of systemic inflammation, whereby allergic diseases are early manifestations of the spectrum of diseases that may include the metabolic syndrome. The balance of immune and metabolic homeostasis plays an important contributory role to this end. We hope that the congress will provide a good platform for the exchange of experience and expertise, and create a mutual networking atmosphere for the betterment of our patients with allergic diseases.

In addition, a dedicated session on primary immunodeficiency diseases (PID) continues to be addressed in this congress, as this emerging group of diseases can no longer be considered rare, needing a similar dedicated approach for a subspecialist to provide the best possible care for these patients. Together with the Malaysian Patient Organisation for Primary Immunodeficiencies (MyPOPI), a collaboration emerged in the form of the Primary Immunodeficiencies NeTwork for Advocacy and Research Malaysia (PINTAR-MAS) with a recent advocacy white paper presented to the Ministry of Health, Malaysia for the optimal and subspecialist care for PID patients.

Once again we welcome you to Kuala Lumpur and we look forward to your participation in the 2018 MSAI-ISAI joint congress.

Best Regards.

Yours sincerely

Dr Amir Hamzah Dato' Abdul Latiff

MMED, MRCP, FACAAI, FAAAAI

President

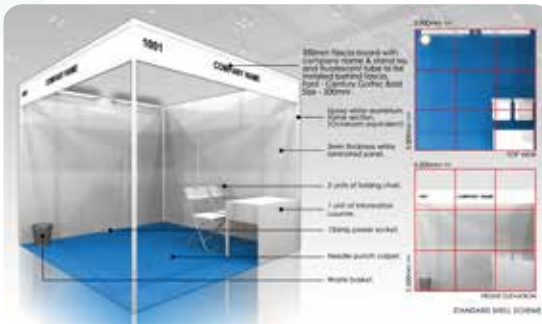
Malaysian Society of Allergy and Immunology (MSAI)

Photos from our previous congress



Premium and Deluxe Booth Specifications

STANDARD BOOTH 3M X 3M



Shell Scheme Design (3m x 3m) (Premium & Deluxe Booths)

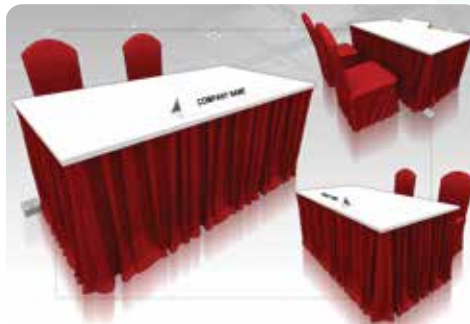


Table Display

STANDARD FURNITURE AND ELECTRICAL PROVIDED PER BOOTH:

- 1 unit Reception Table
- 2 units White Folding Chair
- 1 unit 13 Amp. Power point
- 2 units Fluorescent Lights
- 1 unit Basket
- 1 Company Name

IMPORTANT!

Please advise the contractors where you would like to install the 13 Amp socket outlet/s on your Shell Scheme Stand.

Standard location: if there is no indicated position of 13 Amp socket outlet, it will be installed on ground level, along the back wall. If additional sockets are required, please request for order form.

** For more information on both specifications, design and request for furniture / electrical items etc., please contact
Instant Tradeshow & Exhibition Sdn Bhd, Mr Sharveen at Tel: 603-8741 2599, H/P: 016-228 6145

GUIDELINES FOR EXHIBITORS:

- 1) All applications must be accompanied by payment in full for each booth payable to the **Malaysian Society of Allergy and Immunology (MSAI)**
- 2) Booth Set Up and Tear Down Times:
Erection of booths will be done by the official contractor "Instant Exhibitors" appointed by MSAI. The exhibitor will be notified on the set up, Move in on exhibits and tear down time nearer the event.
- 3) Exhibitors must keep booths/space open and staffed at all times during the duration of the main symposia.
- 4) Exhibits shall not obstruct the general view nor hide the exhibit of others. All equipment must be displayed only in the area allocated to the exhibitor. Exhibitors are allowed to distribute flyers/product literature at the booths but not along the aisles or in front of other company booths.
- 5) The Exhibitors should not deface the walls and columns (Should there be any damage to the Hotel property during the contracted period which are directly caused by the Company or by the contractors engaged by the Company, the agreed party shall assume the entire responsibility and liability for losses, damage, claims, demands and expenses arising during the contracted work period).
- 6) Smoking is strictly prohibited in the exhibition and conference venues at all times.

Conference organizers reserve the right to make modifications to the floor plan as may be necessary to meet the needs of the conference exhibits and programme.

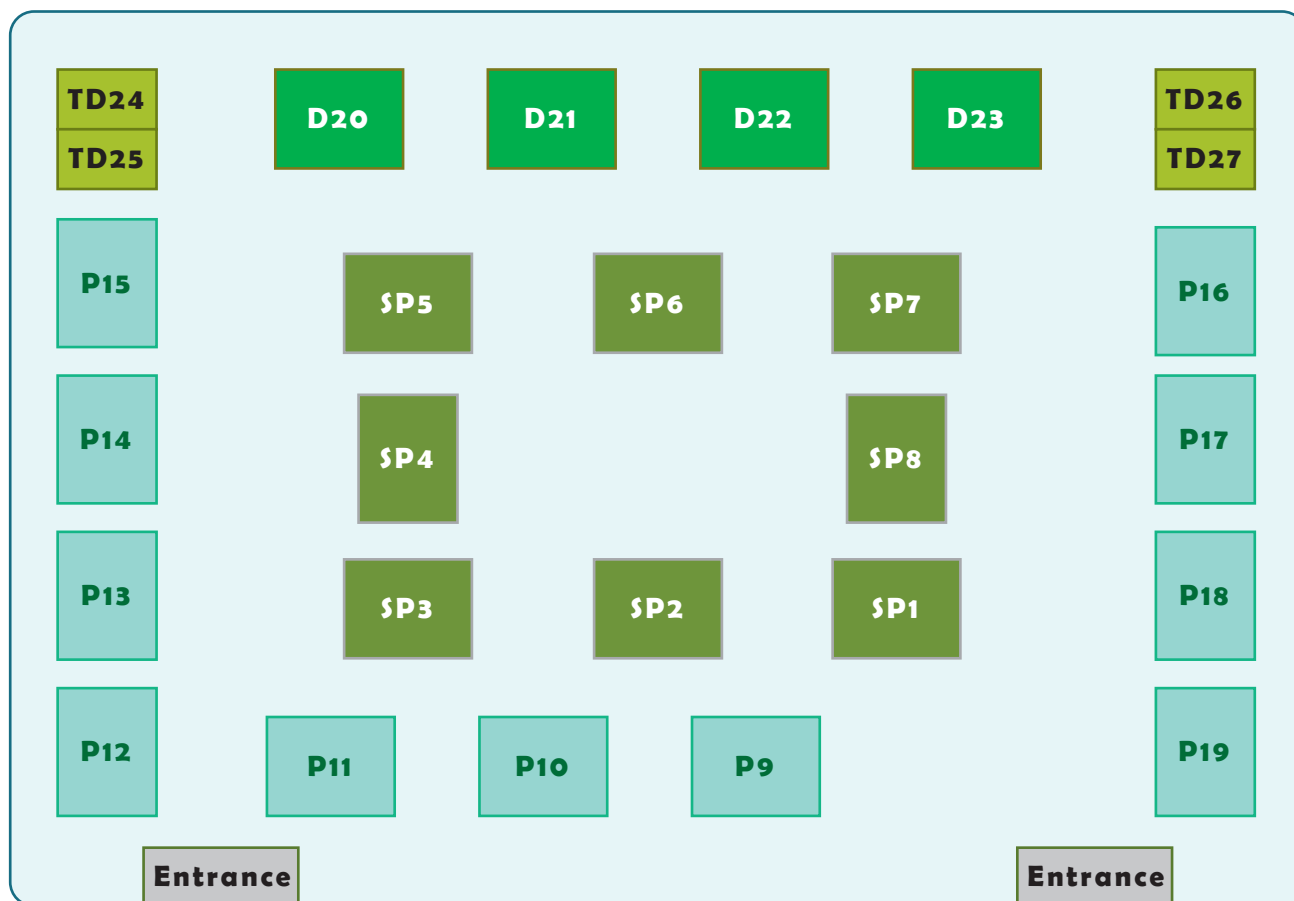
Your kind cooperation in making the conference a success is very much appreciated.

Previous Conferences



18th Malaysian Congress and Exhibition on Allergy and Immunology 6th - 8th April, 2018 InterContinental Hotel Kuala Lumpur Floor Plan for Exhibitors

Ballroom 1 & 2, Level 2



Exhibition Space	Specification	Exhibit Nos.	Price
Super Premium (SP)	3m x 3m	1, 2, 3, 4, 5, 6, 7, 8	RM9,000
Premium (P)	3m x 3m	9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19	RM8,000
Deluxe (D)	2m x 2m	20, 21, 22, 23	RM6,000
Table Top Display (TD)	3ft x 6ft	24, 25, 26, 27	RM5,000

For additional items and any construction please contact:

Instant Tradeshows & Exhibitions Sdn Bhd (718308-M)
Instant Innovation Centre
G-48, Perdana Avenue 3A
Kajang Perdana
43000 Kajang, Selangor, Malaysia

Tel: 603-8741 2599 Fax: 603-8741 3599
H/P: 016-228 6145
Website: www.instantexhibition.com
Email: sales@instantexhibition.com

Bare space will include 1 power point, 1 table (1m x 500mm) and 2 folding chairs with one bin

*The Organising Committee reserves the right to make changes as deemed necessary.

